

Ambu

10 June 2024

AMBU ANNOUNCES NEW CHIEF OPERATIONS OFFICER

Henrik Birk steps down from his position as Chief Operations Officer at Ambu. Former Novozymes COO, Graziela Malucelli, takes on the position, effective immediately.

Effective today, Ambu appoints Graziela Malucelli as the company's new Chief Operations Officer (COO). She succeeds Henrik Birk who will regrettably be stepping down, due to personal circumstances, a decision made with the support of Ambu's Executive Management.

During Henrik Birk's time at Ambu, he has been a truly respected leader with a great impact on Ambu teams and operations worldwide. However, given Henrik's pressing personal priorities, he and CEO Britt Meelby Jensen have collaboratively agreed that this transition serves the best interests of both Henrik and the organisation.



I am sad to be saying goodbye to Henrik, and I extend my heartfelt gratitude to him for his positive impact on Ambu. As Graziela Malucelli steps into the COO role, I am thrilled that we have been able to secure such a highly accomplished leader. I am confident that Graziela's dynamic leadership and extensive operational expertise will take our organisation to the next level, as she leverages her extensive capabilities and expertise in driving global operations at scale.

BRITT MEELBY JENSEN

Chief Executive Officer

HIGHLY EXPERIENCED COO TO SPEARHEAD AMBU'S GLOBAL OPERATIONS

Taking on the role as Chief Operations at Ambu will be Graziela Malucelli, former COO at Novozymes. At Ambu, Graziela will step into Ambu's Executive Leadership Team, dedicated to leading Ambu's global operations teams and ensuring efficient innovation scale-up, reliable market supply and sustainable profitable growth.

Graziela is a highly experienced operational leader, possessing 25 years of experience leading large-scale operational teams across Europe, Asia-Pacific, Latin-America and North America. During her decades-long and notable career at Novozymes, she has held several key leadership roles. In her most recent position as COO, she successfully drove profitable growth and operational excellence across more than 15 global sites, supplying customers with innovative solutions to 140 markets and leading over 3,500 team members.

Above all, she is a purpose-driven and forward-thinking leader, with a strong strategic mindset, a keen customer focus and a passion for driving transformational change. Alongside her results-oriented leadership approach, she has a proven track-record of fostering engaged and collaborative global teams, and she is excited to join Ambu to make her mark on the company's growth journey:



I'm honoured and excited to take on the position as COO and to get the opportunity to contribute with my experience to strengthen Ambu's position as the leader in single-use endoscopy, in our shared efforts to save lives. Together with Britt Meelby Jensen, the Executive Leadership Team and the talented Ambu colleagues, I am looking forward to bringing innovative healthcare solutions to patients and healthcare providers around the world.

GRAZIELA MALUCELLI

New Chief Operations Officer

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GRAZIELA MALUCELLI

Ambu's new Chief Operations Officer

Ambu

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ABOUT AMBU

www.Ambu.com

Since 1937, Ambu has been rethinking solutions, together with healthcare professionals, to save lives and improve patient care. Today, millions of patients and healthcare professionals worldwide depend on the efficiency, safety and performance of our single-use endoscopy, anaesthesia and patient monitoring solutions. Headquartered near Copenhagen in Denmark, Ambu employs around 4,600 people in Europe, North America, Latin America and Asia Pacific. For more information, please visit Ambu.com.