

Danish venture capital market analysis 2024

EIFO Analysis, March 2025



Introduction

This analysis examines the state of the Danish venture capital market in 2024, covering investment activity, sectoral trends, investor composition, exit dynamics, and fundraising developments. It places the Danish market in a broader European and Nordic context, highlighting structural differences in market dynamics. The analysis also explores shifts in investment focus and the role of international investors in shaping the Danish ecosystem. Through data-driven insights, it provides a comprehensive view of the market's performance and key developments over the past year.

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Key takeaways



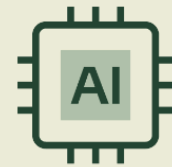
Danish VC investment declined in 2024 but remained more resilient than the European market

Despite a slight drop in investment volume and deal count, Denmark outperformed the broader European market, where both investment activity and deal flow saw a steeper decline.



Green venture capital investments reached record highs in 2024 but face increasing uncertainty

Denmark saw record-high investments in green technologies in 2024, but the sector remains in an early development stage. Challenging market conditions are increasing investor caution, adding uncertainty to future investment levels.



AI-investments reached a record deal count in 2024, reflecting continued interest from VC-investors

The number of AI-related funding rounds reached an all-time high in 2024, reflecting strong investor interest. AI investments remain heavily concentrated in software-driven solutions.



Life Science investments declined in 2024, but remain a cornerstone of the Danish venture market

Although funding dropped from record-high levels in 2023, Life Science continues to make up a significant share of VC volumes. Despite yearly fluctuations, the sector is on a long-term growth path, strengthening Denmark's position of becoming a leading European Life Science hub.



International investors played a bigger role in Danish venture funding in 2024

Foreign participation in Danish VC rounds increased in 2024, with international investors accounting for a larger share of both deal count and total invested capital than in other Nordic markets. Denmark's smaller domestic VC base makes foreign capital crucial for scaling startups.



VC-backed exits and fundraising activity declined across Europe in 2024

Venture-backed exits and new fund closes continued to decline across European markets in 2024. If exit conditions remain unfavourable, VC funds may need to reassess liquidity strategies going forward.

Venture capital market activity in Q4 2024

Danish venture capital investments rebounded in the fourth quarter of 2024 with strong growth, outpacing international markets





Danish venture capital investments saw a strong rebound in Q4 2024, totaling EUR 364 million across 31 funding rounds, cf. Chart 1. The increase in investment volumes was primarily driven by three large funding rounds - Adcendo (Biotech), Antag Therapeutics (Biotech), and Keepit (Enterprise Solutions), which collectively accounted for over EUR 250 million.

Quarter-on-quarter (QoQ) investment levels in venture capital markets tend to be volatile, and the sharp 111% increase in Q4 2024 should be viewed in light of the particularly low investment activity in Q3. Rather than signalling a broad acceleration in market activity, the strong growth reflects a normalization of investment levels, as the number of deals grew at a more modest 7%. Compared to the same period last year, investment volumes and deal count were approximately 20% higher than in Q4 2023.

Denmark's QoQ growth in venture capital market activity stood out internationally, as the number of deals declined across the global, US, and European venture markets. While investment volumes also increased in these markets, the growth was significantly more moderate than in Denmark.

Table 1

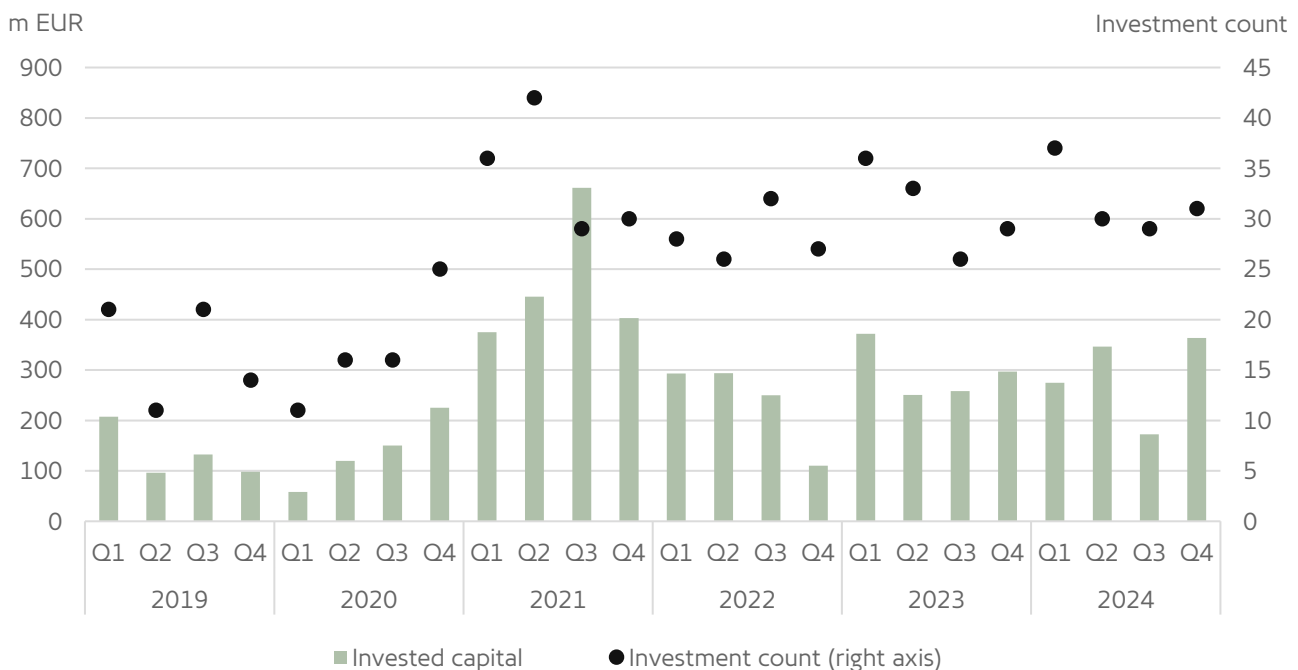
International venture capital market developments, 2024'Q3-2024'Q4

	QoQ change in invested capital Q3'24-Q4'24	QoQ change in investment count Q3'24-Q4'24
	29%	-18%
	70%	-15%
	12%	-19%
	111%	7%

Source: EIFO analysis and PitchBook

Chart 1

Venture capital investments in Danish companies by quarter



Source: EIFO analysis

Venture capital market developments in 2024

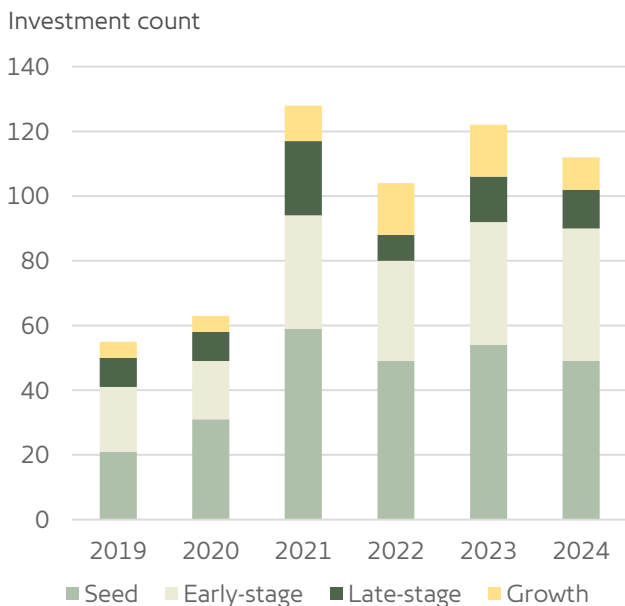
Danish venture capital investment activity declined slightly in 2024, aligning with wider European trends

In 2024, venture capital investments in Danish companies totalled EUR 1.117 million across 112 funding rounds, cf. Chart 2 and Chart 3. This marks a slight year-on-year (YoY) decline, with invested capital decreasing by 5% and the number of funding rounds falling by 7% compared to 2023.

The decline was largely driven by a slowdown in Growth-stage investments, where the number of deals fell from 16 in 2023 to 10 in 2024, alongside a 25% drop in Growth-stage investment volumes. However, this was partially offset by a 12% YoY increase in capital allocated to Late-stage investments.

The downturn in Danish venture activity reflects a broader slowdown in the European venture capital market, though Denmark proved slightly more resilient. While Danish investment volumes and deal count declined, the European market saw a steeper drop of 8% in volumes and 23% in deal count. Similarly, both the U.S. and global venture capital markets experienced a decline in the number of investments.

Chart 2
Venture capital investments in Danish companies by stage



Source: EIFO analysis.
Note: Seed-category includes Pre-seed and seed rounds. Figures include categorized rounds of known round-sizes.

However, U.S. venture capital investment volumes increased 29%, whereas the global market saw a more moderate 5% increase.

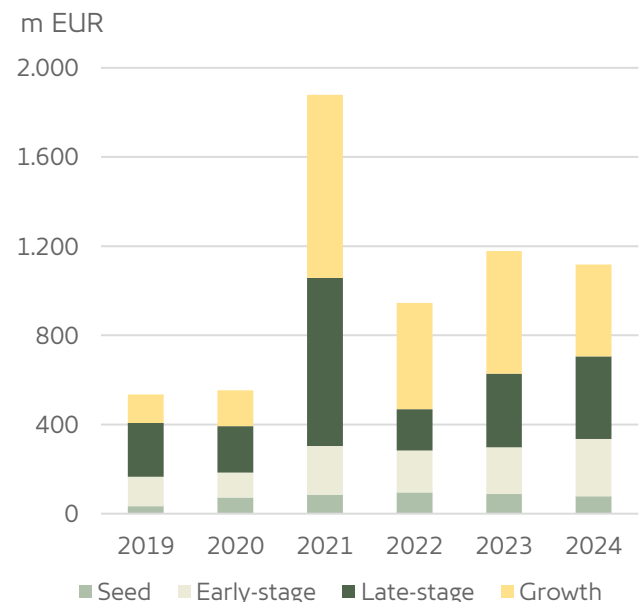
The decline in Danish and European investment activity occurred despite macroeconomic improvements from 2023 to 2024, including interest rate reductions in the Euro Area and Denmark and stabilized inflation levels. However, geopolitical uncertainties - Including the war in Ukraine and U.S. election-related economic uncertainties - may have dampened investor sentiment, contributing to the lower investment levels throughout Europe.

Table 2
International venture capital market developments, 2023-2024

	YoY change in invested capital 2023-2024	YoY change in investment count 2023-2024
	5%	-18%
	29%	-6%
	-8%	-23%
	-5%	-7%

Source: EIFO analysis and PitchBook
Note: DK figures based on categorized rounds on known round sizes.

Chart 3
Venture capital investment volumes in Danish companies by stage



Source: EIFO analysis
Note: Seed-category includes Pre-seed and seed rounds. Figures include categorized rounds of known round-sizes.

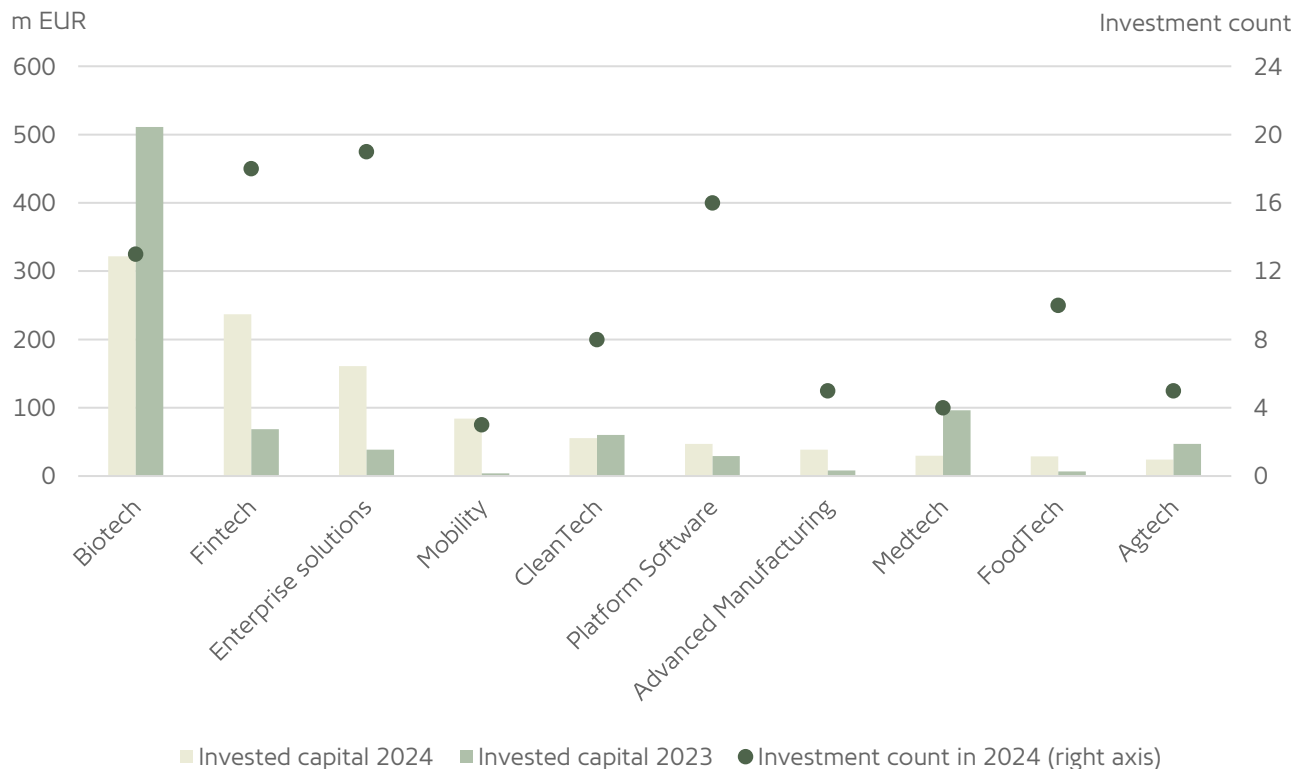
Biotech remained the dominant vertical in terms of venture capital volumes in 2024, but investments in software-driven innovation gained momentum

The analysis of investment trends in 2024 reveals notable shifts in venture capital allocations across industry verticals. While Biotech remained the dominant vertical in terms of venture capital volumes, total capital inflows into the sector declined to EUR 322 million compared to EUR 511 million in 2023. This trend was observed across other Life Science verticals as well, with Medtech investment volumes also decreasing and Healthtech, which ranked as the second-largest vertical in 2023, dropping out of the top 10 entirely in 2024.

A key trend in 2024 was the more balanced distribution of capital among the top 10 verticals compared to the previous year. Software-driven industries gained prominence, with Fintech and Enterprise Solutions emerging as the second and third largest verticals, attracting EUR 237 million and EUR 161 million in investment, respectively. These sectors, characterized by SaaS business models and scalable digital solutions, have seen increased investor interest, reflecting a broader shift in venture capital preferences toward software-driven innovation.

Chart 4

Venture capital investments in Denmark by top 10 verticals in 2024



Source: EIFO analysis

The ten largest venture capital investments in 2024 further illustrate a shift in industry focus

The ten largest funding rounds on the Danish venture market in 2024 highlight a notable shift in industry distribution compared to the previous year, cf. Table 3. While Life Science dominated in 2023, accounting for 8 of the 10 largest rounds across Biotech, Healthtech, and Medtech, this trend reversed in 2024, with only 3 of the top 10 rounds going to Life Science companies.

Despite this relative decline, Life Science remained a key sector for large-scale funding, as evidenced by a Biotech company securing the largest single round for the second consecutive year. However, the growing presence of IT-driven ventures – particularly in Fintech and Enterprise solutions – among the top rounds signals increasing momentum behind software-based innovation.

Table 3

Ten largest venture capital funding rounds in 2024

Company	Month	Invested Amount	Industry	Vertical	Region
Adcendo	November	127.5 m EUR.	Life Science	Biotech	Capital Region
Ageras	April	81.6 m EUR.	Information Technology	Fintech	Capital Region
Monta	January	80 m EUR.	Other	Mobility	Capital Region
Antag Therapeutics	December	79.5 m EUR.	Life Science	Biotech	Capital Region
KeepIt	December	46.7 m EUR.	Information Technology	Enterprise solutions	Capital Region
Flatpay	April	44.7 m EUR.	Information Technology	Fintech	Capital Region
GetWhy	June	31.6 m EUR.	Information Technology	Enterprise solutions	Capital Region
Again	July	30 m EUR.	Life Science	Biotech	Capital Region
NIL Technology	May	28.9 m EUR.	Industry	Advanced Manufacturing	Capital Region
Stiesdal	July	26.9 m EUR.	Green Tech	Cleantech	Capital Region

Source: EIFO analysis

Danish VC investments in green technologies

Record high venture capital investment levels in Danish green tech in 2024, but challenging market conditions add uncertainty to future growth

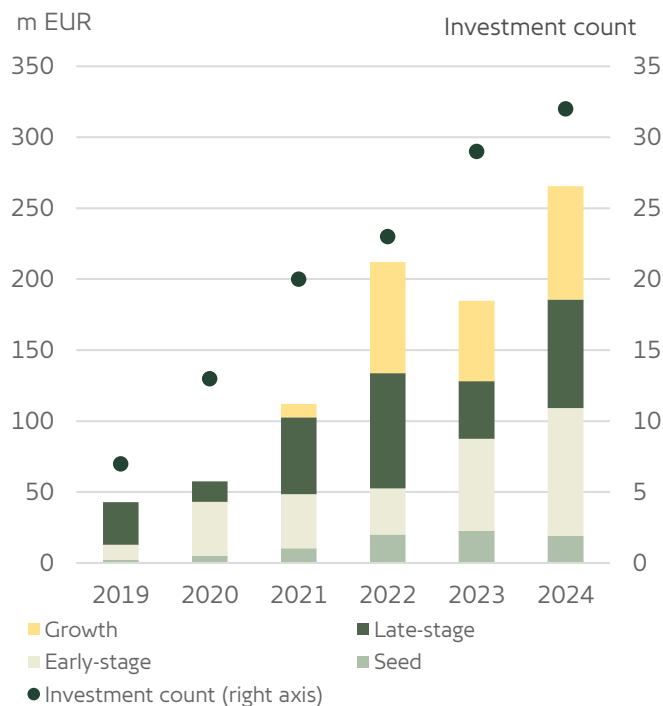
In 2024, investments in Danish green technology companies reached an all-time high, nearing EUR 266 million across 32 funding rounds – marking a 40% increase in investment volumes and a 10% rise in deal count compared to 2023, cf. Chart 5. This growth follows a modest dip in 2023 and reflects the sector’s continued expansion, driven by increasing investor focus on sustainability. Green technology’s share of total Danish venture capital activity has more than doubled since 2019 – rising from 10% (investment count) and 8% (investment volume) in 2019 to 25% and 23% in 2024, respectively, cf. Chart 6. However, the sector remains in an early development stage, with investments still largely concentrated in seed and early-stage rounds, unlike more mature sectors such as Fintech and Life Science, where late-stage and growth capital are more prevalent.

Despite strong investment momentum, recent market developments have introduced new challenges. Rising capital costs and long commercialization timelines continue to make scaling green technologies difficult, while high-profile failures of venture-backed companies, such as Northvolt, have heightened investor caution. As a result, some investors are becoming more selective in their approach to green investments. With macroeconomic pressures mounting and investor priorities shifting, uncertainty around future investment levels in the sector is increasing.

Green-Tech definition:
 The analysis uses Green-tech as an umbrella term for technologies that contribute towards climate-, resources and biodiversity related sustainable development goals, in line with the EU Taxonomy Compass (Climate mitigation, Climate adaptation, Water, Circular economy, Pollution prevention, Biodiversity).

Chart 5

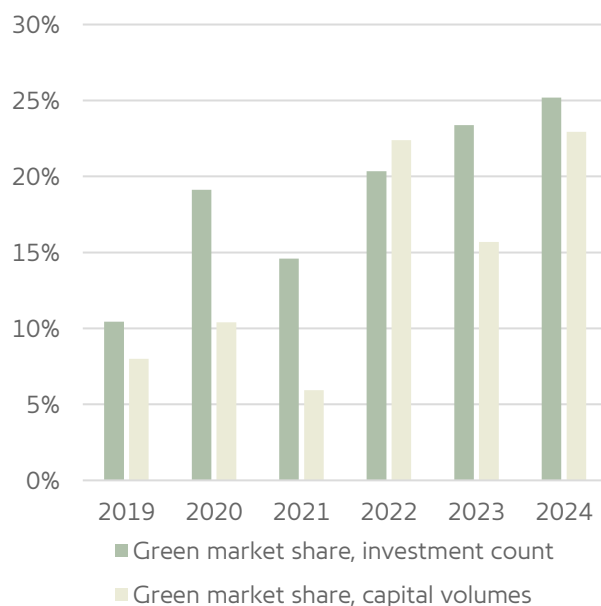
Venture capital investments in Danish green technology companies by stage



Source: EIFO analysis.
 Note: Seed-category includes Pre-seed and seed rounds. Figures include categorized rounds of known round-sizes.

Chart 6

Green venture capital investments as a share of total Danish venture capital market activity



Source: EIFO analysis.

Danish VC investment in artificial intelligence

Danish venture capital investments in artificial intelligence (AI) have grown significantly in recent years, reaching a record share of funding rounds in 2024

In 2024, investments in Danish companies developing and selling AI-based technologies reached a record-high EUR 133 million across 23 funding rounds, cf. Chart 7. While this marks a 20% increase in deal count compared to 2023, total capital volumes declined slightly by 4%. Since 2019, AI investment volumes have been primarily concentrated in four key verticals - Enterprise Solutions, Platform Software, Health-Tech, and EdTech. Notably, the vast majority of these investments have been directed toward software-driven technologies, with most companies leveraging SaaS-based business models.

Although investment volumes have remained relatively stable since 2022, the number of AI-related funding rounds has been rising linearly, outpacing the broader venture capital market. In 2024, AI investments accounted for 18% of all Danish venture funding rounds - nearly doubling from 10% in 2019, cf. Chart 8. This trend reflects both an expanding pool of Danish startups developing AI-driven technologies and a growing appetite among venture capital investors for investments in AI solutions. Rapid advancements in generative AI, machine learning, and automation have further fuelled investor interest, as these technologies continue to drive efficiency gains, transform industries, and create scalable business opportunities. With AI increasingly seen as a key enabler of productivity and competitiveness, the sector is poised for sustained growth in the years ahead.

AI definition:

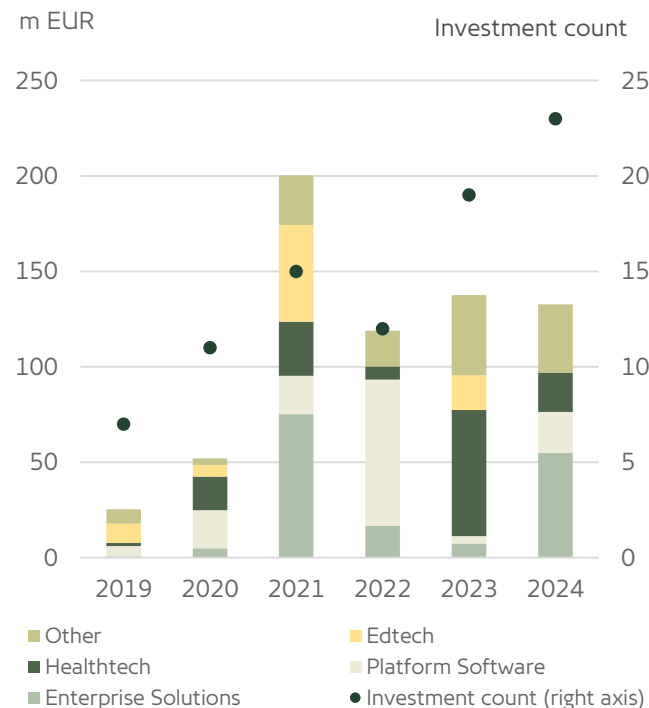
In this analysis, AI is not considered a separate vertical but rather a cross-cutting category, similar to our method for categorizing green venture investments. The investment data for AI includes companies that develop and sell AI-based products or services, while companies that merely use AI within their value chain are not included.

Vertical definitions:

Enterprise Solutions refers to software that optimizes business operations, such as ERP and CRM systems. Platform Software refers to digital infrastructure for building and integrating applications, including cloud platforms and APIs. HealthTech encompasses the development and application of technology to improve healthcare delivery and patient care, such as AI diagnostics. EdTech (Educational technology) enhances learning through digital tools like e-learning platforms and virtual classrooms.

Chart 7

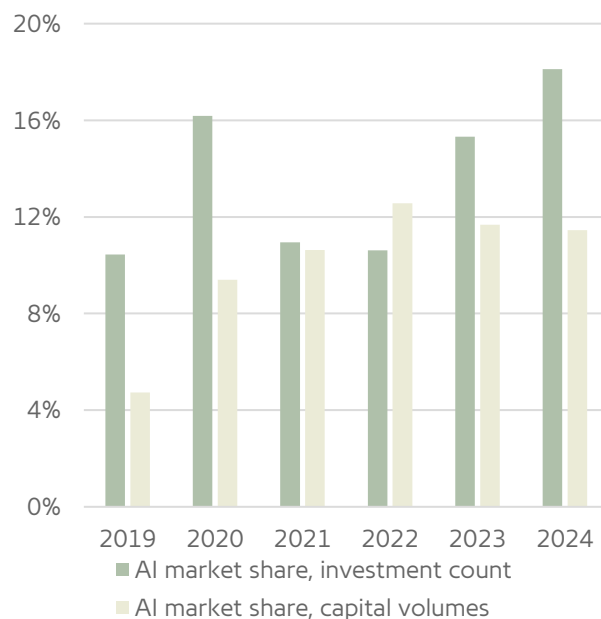
Venture capital investments in Danish AI-companies by verticals



Source: EIFO analysis.
Note: The Other-category covers AI-investments across several verticals, including Fintech, Quantum, IoT, Digital Media, etc.

Chart 8

AI investments as a share of total Danish VC market activity



Source: EIFO analysis.

Danish VC investments in Life Science

Continued long-term growth in the Danish Life Science industry despite short-term investment fluctuations

In 2024, venture capital investments in Denmark's Life Science industry - which encompasses Biotech, HealthTech, and MedTech - totalled EUR 375 million across 22 funding rounds, cf. Chart 9. This marks a sharp decline of approximately 45% in both capital volumes and deal count compared to the record-high levels of 2023. Despite this slowdown, Life Science investments still accounted for 33% of total Danish venture capital volumes in 2024 - the highest share in the period, aside from 2023, cf. Chart 10.

Despite the slowed investment activity in 2024, the Life Science industry has demonstrated significant growth since 2019, with investment volumes growing threefold over the period. However, investment volumes have fluctuated significantly in recent years, partly due to a handful of mature Life Science scaleups securing substantial funding rounds, particularly in 2021 and 2023. Given the limited number of mature companies in the sector, such fluctuations are expected, as they typically do not raise large venture capital investments annually, leading to year-on-year variances. Nonetheless, the overall trajectory indicates continuous growth in the sector.

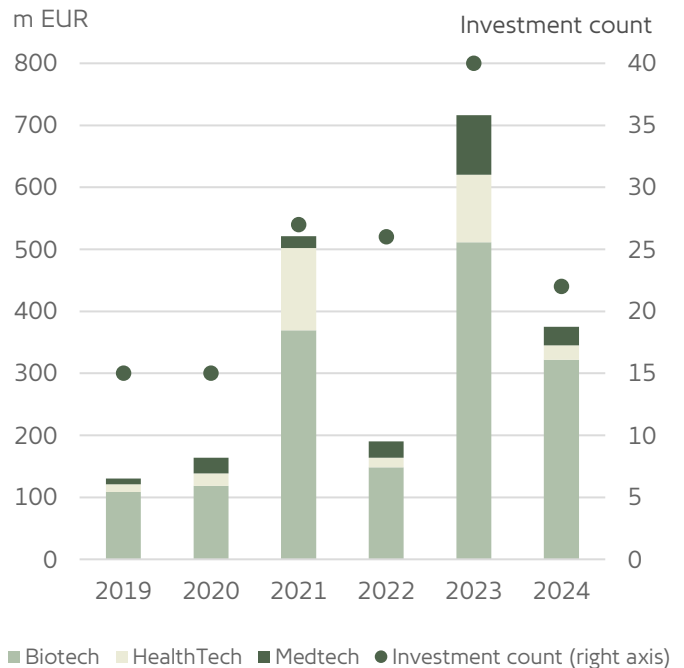
The strong growth in the Danish Life Science industry has positioned Denmark, particularly Copenhagen, as a rising European Life Science hub with the potential to become a leader in the global industry. This is particularly driven by a deep talent pool, supported in part by Novo Nordisk and its ecosystem of highly skilled professionals, as well as institutions like the BioInnovation Institute and the Novo Nordisk Foundation, which play a crucial role in fostering new startups. Additionally, Denmark's robust research infrastructure - including the new supercomputer Gefion - enhances innovation capacity. The Danish government's 2030 Life Science Strategy further strengthens this momentum by expanding international partnerships and attracting foreign investments.

Life Science definition:

The Life Science industry consists of three verticals: Biotech, HealthTech, and MedTech. Biotech, or biotechnology, refers to the use of biological processes and organisms in the development of products and pharmaceuticals. HealthTech, or health technology, encompasses the development and application of technology to improve healthcare delivery and patient care. MedTech, or medical technology, relates to the development of medical devices and equipment used for diagnosis, treatment, and disease management.

Chart 9

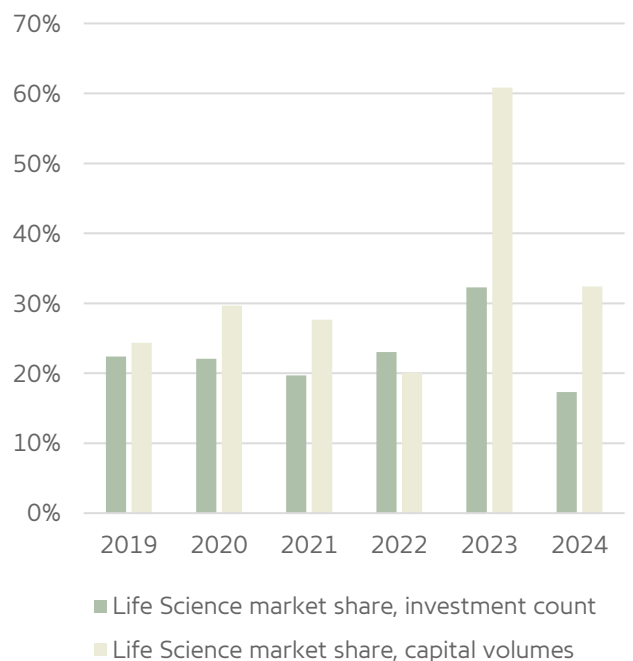
Venture capital investments in Danish Life Science companies by verticals



Source: EIFO analysis.
Note: Figures include categorized rounds of known round-sizes.

Chart 10

Life Science investments as a share of total Danish



Source: EIFO analysis.

Active investors on the Danish VC market

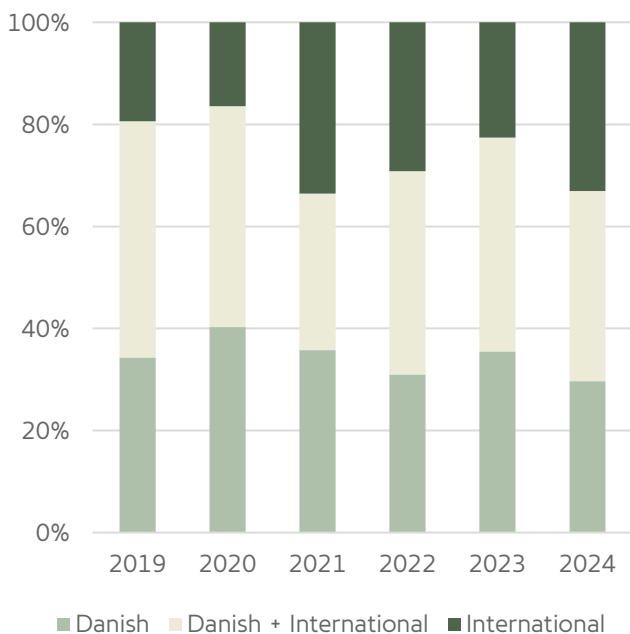
Increased presence of international investors on the Danish venture capital market in 2024

In 2024, the composition of investors in Danish venture capital funding rounds saw a notable shift. While investor syndicates comprising both Danish and international investors continued to dominate, the share of funding rounds completed solely by international investors increased significantly. This marks a reversal of the downward trend observed from 2021 to 2023, cf. Chart 1.

The share of funding rounds involving Danish investors decreased from 77% in 2023 to 67% in 2024, while the share of rounds with international investor participation rose from 65% to 70%. This shift is even more pronounced when looking at the total venture capital investment volumes. The share of capital coming exclusively from international investors increased from 11% in 2023 to 27% in 2024, highlighting a substantial resurgence in foreign capital flows into the Danish venture market, cf. Chart 12.

Chart 11

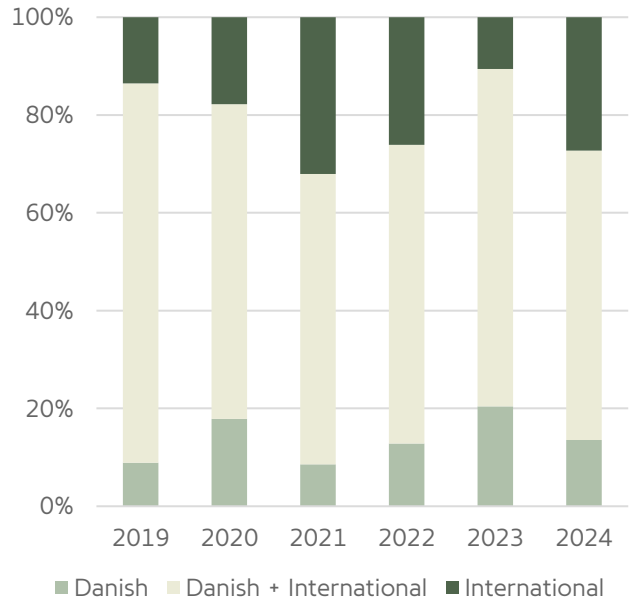
Share of funding rounds by Danish, International and mixed investor syndicates



Source: EIFO analysis.

Chart 12

Share of venture capital volumes by Danish, International and mixed investor syndicates



Source: EIFO analysis.

The increased international engagement is also reflected in the list of the top 15 most active venture capital investors in Denmark, cf. Table 4. While all of the most active investors in 2023 were Danish, the 2024 ranking now includes several international venture capital funds, underscoring a broader trend of foreign investors re-entering the Danish ecosystem and competing for attractive investment opportunities.

This renewed international investor presence could enhance Danish startups' access to capital, particularly in later funding stages where funding rounds are larger, as international investors typically have greater financial capacity than most Danish venture capital funds. However, it also highlights the importance of maintaining a strong domestic investor base to ensure resilience during periods of global market volatility when investors tend to prioritize opportunities in their home markets.

Table 4

Top 15 most active venture capital investors in 2024

VC investors	Investment count
EIFO (DK)	40
Novo Holdings (DK)	7
Seed Capital (DK)	5
PreSeed Ventures (DK)	5
The Footprint Firm (DK)	5
Gilde Healthcare (NL)	3
North Ventures (DK)	3
Crowberry Capital (IS)	3
Backingminds (SE)	3
Rockstart (NL)	3
Innovestor Ventures (FI)	3
Upfin (DK)	3
People Ventures (DK)	3
Ugly Duckling Ventures (DK)	3
Y Combinator (US)	3

Source: EIFO analysis.
Note: The investor ranking in this year's analysis has been expanded to a top 15 to include all funds that have conducted three or more investments in 2024.

Danish venture capital backed exit activity

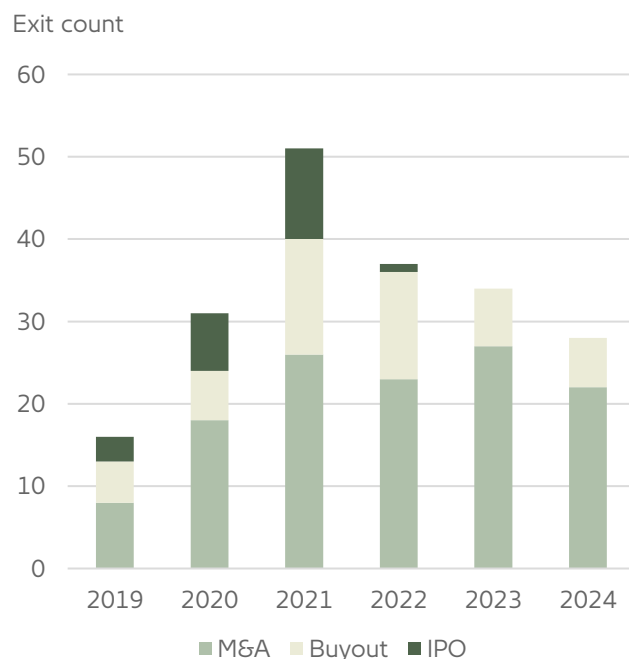
Slowed Danish venture backed exit activity in recent years may force investors to rethink liquidity strategies

Danish venture-backed exit activity has been steadily declining since 2021, despite overall deal activity in the market remaining strong. In 2024, the number of exits dropped to just 28 - the lowest level since 2019 - marking the third consecutive year of decline, cf. Chart 13. This trend mirrors broader European developments, where venture-backed exits have also slowed due to a more challenging market environment.

A notable factor in the decline has been the significant drop in IPO exits. Between 2019 and 2021, IPOs provided a viable exit route, accounting for 21 exits. However, in the past three years (2022-2024), only one Danish venture-backed company has exited via IPO, reflecting weaker public market conditions. In contrast, M&A has increasingly become the dominant exit route for venture capital funds, followed by buyouts.

The slowdown in exit activity could have notable implications for venture capital investors. With fewer liquidity events, fund managers may face longer holding periods, potentially delaying capital recycling for new investments. This could impact fundraising dynamics and shift investment strategies toward sectors or business models with more predictable exit opportunities. If exit markets do not recover in the coming years, investors may increasingly explore alternative liquidity pathways, such as structured secondary transactions, where secondary funds acquire stakes from early investors and founders seeking an exit.

Chart 13
Danish venture backed exits by exit strategy



Source: PitchBook and EIFO analysis.
Note: Exits through Investor Buyout by Management (accounting for 1 in 2020) and Secondary Buyout (accounting for 1 in 2023) are excluded from the figures.

The Danish venture capital market in a Nordic perspective

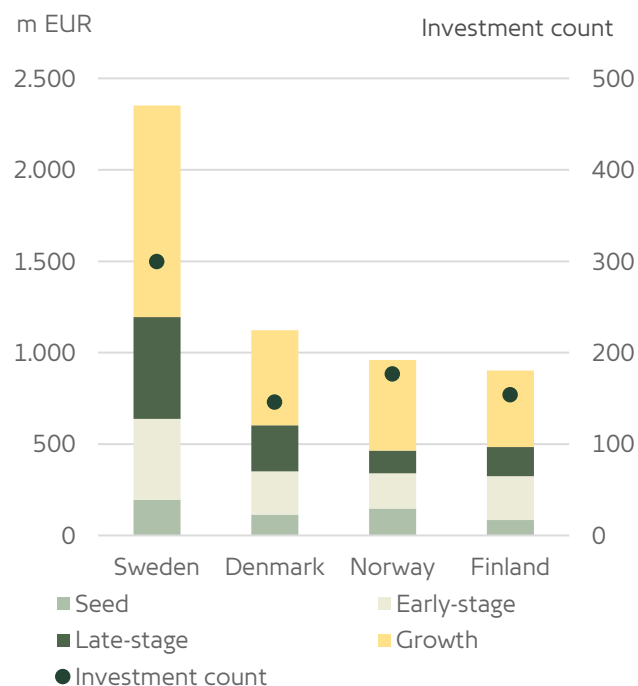
The Danish venture capital market operates within a broader Nordic ecosystem that includes Sweden, Finland, and Norway. This section places Denmark's venture activity and market structure in 2024 in a wider Nordic context, highlighting key differences in investment volumes, investor composition, and sectoral focus.

Sweden dominates in venture capital investment volumes in 2024, while Denmark ranks second

Sweden stands out as the dominant venture capital market in the Nordics, both in absolute terms and relative to GDP. In 2024, Swedish startups attracted more than twice the total capital invested in Denmark, which ranks second in absolute funding volume, cf. Chart 14. Across all Nordic markets, the largest share of capital was deployed at the growth stage, where funding needs are highest.

Chart 14

Venture capital investment activity across Nordic markets in 2024



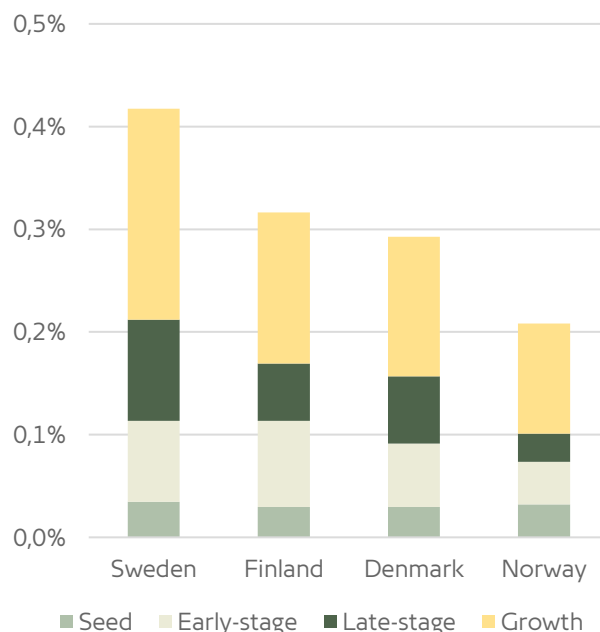
Source: Dealroom.
 Note: Seed-category includes Pre-seed and seed rounds. Data for Danish VC market activity differs from previous figures due to the use of Dealroom as a data source instead of EIFO

The Danish VC market size drops to third place when adjusted for GDP

When adjusting for economic size, Sweden remains the market with the highest venture capital investment relative to GDP, followed by Finland, Denmark, and Norway, cf. Chart 15. While Denmark ranks second in absolute investment volume, it moves down to third place when measured as a share of GDP. This indicates that, relative to the size of its economy, Denmark's venture capital activity in 2024 was somewhat lower than that of Sweden and Finland.

Chart 15

Venture capital investment volumes across Nordic markets in 2024 relative to domestic GDP



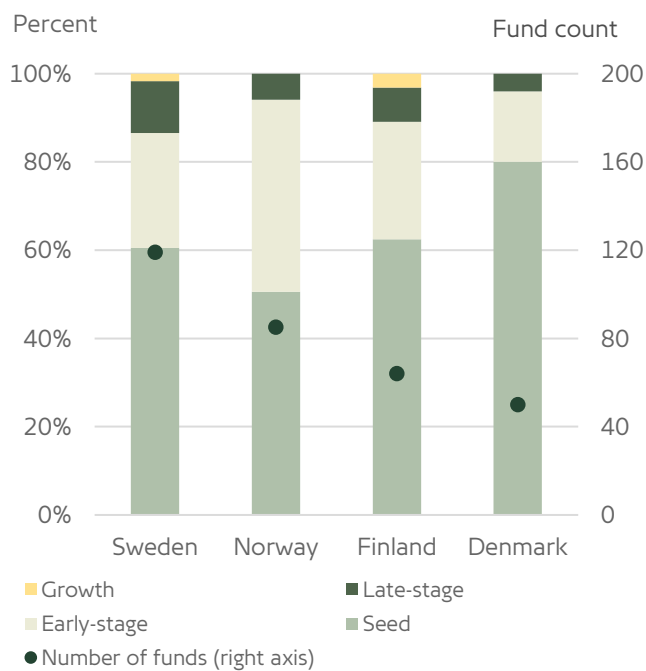
Source: Dealroom and World Bank.
 Note: Seed-category includes Pre-seed and seed rounds. 2024 investment volumes are measured relative to GDP in 2023.

Denmark has the fewest active venture capital funds and a stronger focus on seed-stage investments

Denmark has, by far, the lowest number of active domestic venture capital funds compared to the other Nordic countries, cf. Chart 16. Furthermore, Danish venture capital funds have a stronger focus on seed-stage investments than their Nordic counterparts, implying a preference for early-stage opportunities. This early-stage focus means that Danish startups are more reliant on international investors as they progress into later-stage and growth funding rounds.

Chart 16

Number of active venture capital funds in 2024 and stage focus across Nordic markets



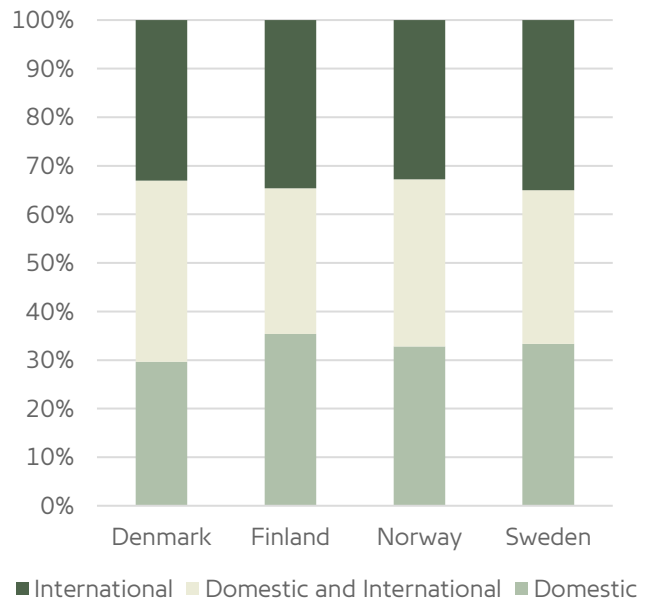
Source: Dealroom.
Note: Seed-category includes Pre-seed and seed rounds. Fund locations are based on the fund's HQ.

Strong international investor presence expands venture capital access in the Nordics

Across the Nordic countries, a majority of funding rounds involve international investors, often in syndicates with domestic venture capital funds, cf. Chart 17. Denmark follows this trend but has a slightly higher share of rounds with foreign participation – 70% of Danish funding rounds in 2024 included international investors, with 37% involving syndicates between Danish and international venture capital funds. This strong international presence across the Nordics highlights the region's ability to attract venture capital from a global investor base.

Chart 17

Share of investments by domestic, international and syndicates of domestic and international VC investors



Source: Dealroom and EIFO analysis.
Note: Distributions for SE, FI and NO are based on data from Dealroom, whereas the distribution for DK is based on data from EIFO.

Denmark has strongholds in venture capital investments across the Information Technology sector and Biotech, but trails in Green Technology investments

Denmark leads the Nordics in the share of venture capital directed toward Information Technology in 2024, particularly within the Enterprise Solutions and Fintech verticals, cf. Chart 18. However, Denmark is also a strong player in Life Science, ranking a close second after Finland, where Medtech investments drive a larger share of venture capital activity, cf. Chart 19. In contrast, Denmark ranks lowest among the Nordic countries in venture investments in green technologies, with Sweden leading the region due to significant investments in Cleantech, cf. Chart 20.

Chart 18
Information technology industry share of domestic venture capital volumes in 2024

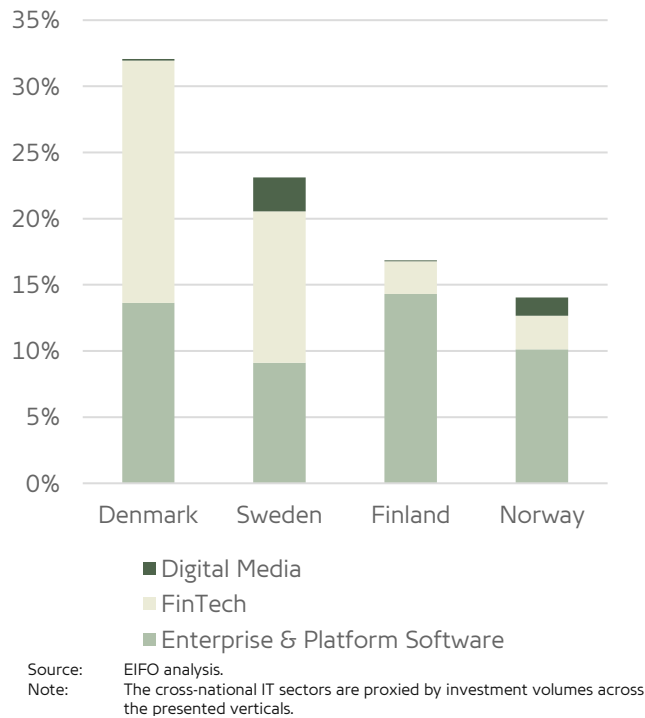


Chart 19
Life Science industry share of domestic venture capital volumes in 2024

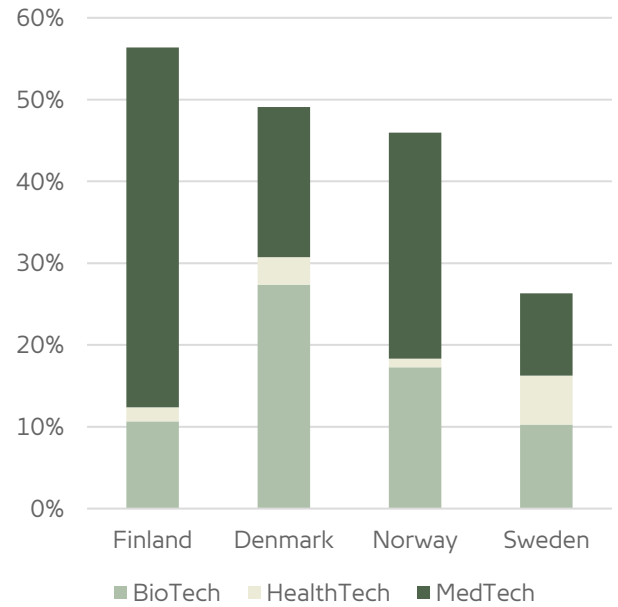
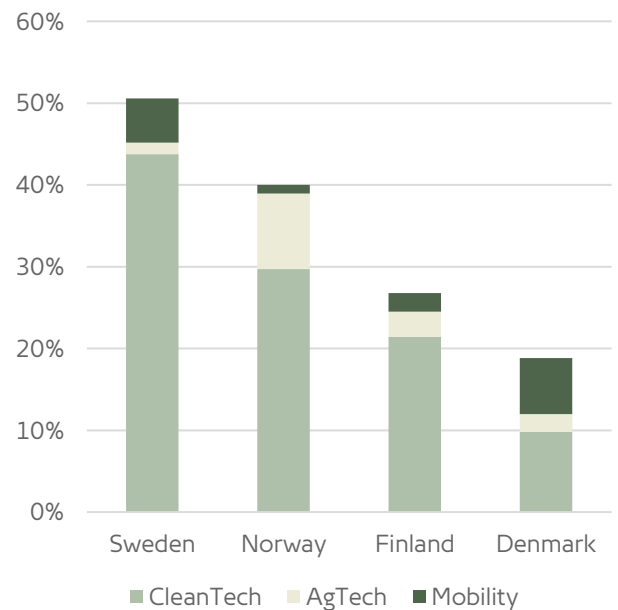


Chart 20
Green technologies industry share of domestic venture capital volumes in 2024

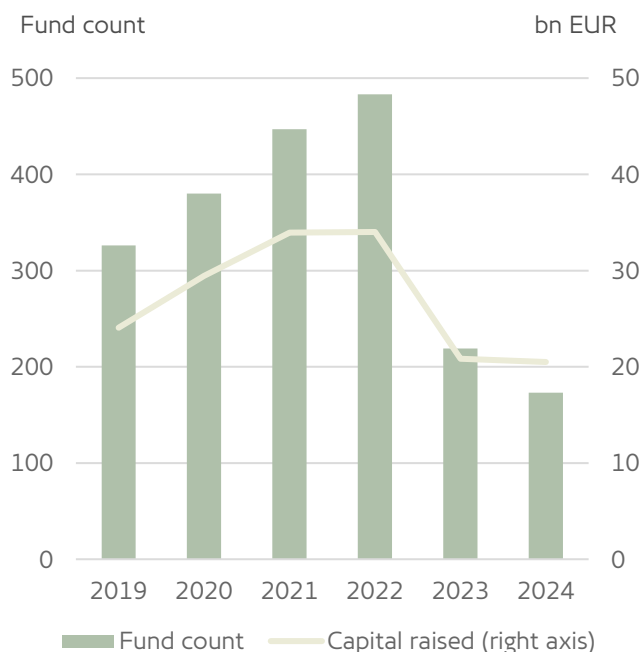


European and Danish VC fundraising activity

Further slowdown in European fundraising activity in 2024 – Danish fund closes indicate a growing focus on early-stage investments

Fundraising activity among European venture capital funds has slowed significantly in recent years, following the record-high levels seen in 2021 and 2022. The number of European fund closes more than halved from 2022 to 2023, accompanied by a 40% drop in capital raised, cf. Chart 21. In 2024, the number of fund closes declined further – down another 20% from 2023 – while total capital raised remained relatively stable (-2%). This suggests that while fewer funds reached final close, those that did were still able to secure significant commitments. The decline in fundraising activity reflects a more cautious investor sentiment, driven partly by a higher interest rate environment and geopolitical instability, where risk appetite has weakened, and institutional investors have shifted focus toward more stable asset classes.

Chart 21
European venture capital fundraising activity



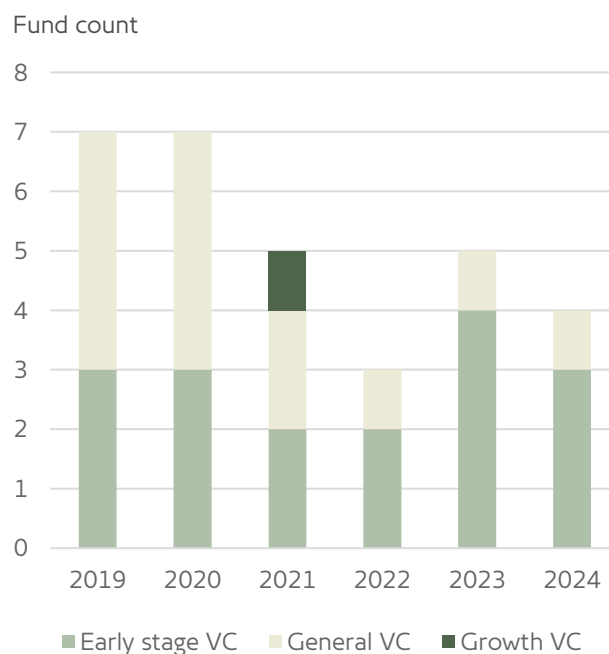
Source: PitchBook and EIFO analysis.
Note: The figures represent funds headquartered in Europe that have reached final close in a given calendar year.

In Denmark, four venture capital funds reached final close in 2024: Heartcore Capital Fund V, Maersk Growth Climate Fund, Dreamcraft Ventures Fund II, and The Aventures

Fund, cf. Chart 22. This marks a slight decline from five fund closes in 2023 but remains in line with historical levels.

A key trend in the Danish market has been a shift in fund focus. Between 2022 and 2024, an increasing share of closed funds has been dedicated to early-stage venture capital investments, marking a shift from previous years when generalist venture capital funds made up a larger portion of the market. This shift suggests that Danish investors are prioritizing the support of startups at the seed and early stages, reinforcing Denmark's position as a strong early-stage ecosystem.

Chart 22
Danish venture capital fundraising activity



Source: PitchBook and EIFO analysis.
Note: The figures represent funds headquartered in Denmark that have reached final close in a given calendar year.

More analyses available at:
eifo.dk/viden/videnshub



Joachim Skov Binderup

Analyst, Entrepreneurship and SME

josk@eifo.dk

+45 31 13 62 52

Contact:

Joachim Skov Binderup

Analyst, Entrepreneurship and SME

josk@eifo.dk

+45 31 13 62 52

Press contact:

Jon Arskog

Chief Communication Consultant

joar@eifo.dk

+45 22 52 96 48