

TDC Erhverv wins Global Marketing Partner of the Year at Cisco Partner Summit 2026

CISCO PARTNER SUMMIT 2026, Vancouver, British Columbia October 29, 2026 – TDC Erhverv has been named Global Marketing Partner of the Year at Cisco Partner Summit 2026. Cisco's Partner Summit Global Awards recognize top-performing partners demonstrating innovation in delivering solutions that help customers succeed in new ways. Awarded to partners for standout success and exemplary sales and service, Partner Summit Global Awards are the highest form of recognition for Cisco partners.

"It's my pleasure to recognize TDC Erhverv as the 2026 Global Marketing Partner of the Year," said Tim Coogan, SVP, Global Partner Sales, Cisco. "Through their commitment to partnership and their ability to deliver customer outcomes that matter, TDC Erhverv is proof that when we invest in each other's success and stay focused on our shared goals, everybody wins."

TDC Erhverv is the first partner from Northern Europe to receive Cisco's Global Marketing Partner of the Year award. The recognition marks a significant milestone for TDC Erhverv and comes as the company continues its transformation from a traditional telecommunications provider into a leading technology and security partner for Danish businesses.

Strengthening strategic partnerships with global technology leaders has been an important part of that transformation. The collaboration with Cisco combines global technology and expertise with TDC Erhverv's understanding of Danish businesses and their growing need for secure, resilient and future-ready technology solutions.

"Receiving Cisco's Global Marketing Partner of the Year award is a great honor and tremendous recognition of the journey TDC Erhverv is on. We are transforming from a traditional telco into a leading technology and security partner for Danish businesses, and strong partnerships with global technology leaders such as Cisco are fundamental to that ambition. To be the first partner in the Northern Region to receive this global recognition is an extraordinary milestone, and I am immensely proud of what our teams have achieved together," said Brynhild Riedel Vinskei, Chief Marketing Officer, TDC Erhverv.

Over the past three years, TDC Erhverv has been strengthening its position beyond traditional telecommunications, with an increased focus on digital infrastructure, networking, cybersecurity, cloud and managed services. As part of this transformation, the company has worked to bring its technology capabilities, customer needs and commercial activities closer together, while further strengthening strategic partnerships with technology leaders such as Cisco.

TDC Erhverv is also being recognized as Cisco's 2026 EMEA Marketing Partner of the Year and EMEA North Theatre Marketing Partner of the Year, following its Marketing Partner of the Year recognition in Denmark. Together, the four awards show the strength of the collaboration between TDC Erhverv and Cisco across multiple levels of Cisco's partner ecosystem.

"The four awards mean a lot and goes beyond a marketing partnership. It is a testament of what becomes possible when strong technology capabilities, commercial ambition and close partnerships come together around the needs of customers. Cisco is a very important partner on our journey, and this recognition gives us even more momentum as we continue to strengthen TDC Erhverv's position as a technology and security partner," said Brynhild Riedel Vinskei.

About TDC Erhverv

TDC Erhverv is a Danish provider of business connectivity, cybersecurity and digital infrastructure solutions. The company helps businesses and public-sector organizations build secure, resilient digital foundations and advance their digital transformation. TDC Erhverv is part of TDC Brands.

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