



Demant A/S: Managers' transactions

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Company announcement no 2021-01	4 January 2021
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Transactions with Demant A/S shares by senior executives and closely related parties

Notification pursuant to article 19, sub-article 2a, of the Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Søren Nielsen
2.	Reason for the notification	
a)	Position/status	President & CEO
b)	Initial notification/amendment	Initial notification
3)	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Demant A/S
b)	LEI	213800RM6L9LN78BVA56
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060738599
b)	Nature of the transaction	Purchase of shares under share salary arrangement in accordance with section 7p of the Danish Tax Assessment Act, i.e. conversion of part of the remuneration into shares
c)	Price(s) and volume(s)	Price(s) DKK 214.90 per share Volume(s) 3,270 shares
d)	Aggregated information: - Aggregated volume - Price	Aggregated volume: 3,270 shares Price: DKK 702,723.00
e)	Date of the transaction	30 December 2020
f)	Place of the transaction	Nasdaq Copenhagen A/S

1.	Details of the person discharging managerial responsibilities/person closely associated	
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a)	Name	René Schneider
2.	Reason for the notification	
a)	Position/status	CFO
b)	Initial notification/amendment	Initial notification
3)	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Demant A/S
b)	LEI	213800RM6L9LN78BVA56
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060738599
b)	Nature of the transaction	Purchase of shares under share salary arrangement in accordance with section 7p of the Danish Tax Assessment Act, i.e. conversion of part of the remuneration into shares
c)	Price(s) and volume(s)	Price(s) DKK 214.90 per share Volume(s) 2,171 shares
d)	Aggregated information: - Aggregated volume - Price	Aggregated volume: 2,171 shares Price: DKK 466,547.90
e)	Date of the transaction	30 December 2020
f)	Place of the transaction	Nasdaq Copenhagen A/S

Further information:

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About Demant A/S

Demant is a world-leading hearing healthcare group that offers solutions and services to help people with hearing loss connect with the world around them. In every aspect, from hearing devices, hearing implants, diagnostics to audio and video solutions and hearing care all over the world, Demant is active and engaged. Our innovative technologies and know-how help improve people's health and hearing. We create life-changing differences through hearing health.

Attachments

- [2021-01 Notification of share purchase.pdf](#)